**JIMASIF CHOWDHURY**

Sugar Land, TX | (281) 464-6704 | [jimasifchow@gmail.com](mailto:jimasifchow@gmail.com) | [www.chowux.com](http://www.chowux.com/) | [LinkedIn](https://www.linkedin.com/in/jimasifchowdhury)

**UX RESEARCHER**

Anaspiring UX Researcher accomplished at solving user experience problems. Applies user experience research, design strategy, and iterative design to improve products, processes, services, and spaces. Listens to what is spoken and looks for what is unspoken to build consensus among stakeholders and project teams. Skilled as an effective communicator, innovative problem-solver, and empathetic leader.

**PROFESSIONAL EXPERIENCE:**

**MINORITY PROGRAMMERS ASSOCIATION (Pro Bono) June 2023 –Present**

UX Researcher

* Performed UX research for Salam application, which is an AI powered chatbot with a filter that gives you citations from religious scriptures.
* Created user personas which represented the application’s intended users
* Conducted user interviews to gather a baseline of users’ wants and needs from the application.

**PROGRESSIVE INSURANCE May 2022 – August 2022**

UX Research Intern

* Lead the overall UX research for the redesign of the ForAgentsOnly homepage and the creation of the Claims Export functionality (worked on the B2B features)
* Created and presented comprehensive reports summarizing UX research to stakeholders.
* Utilized UserZoom to create surveys, conduct observations, and moderate usability tests.
* Used Mural to collaborate with team members and employ design sessions.
* Worked closely alongside a mentor (Senior User Experience Consultant).
* Worked closely with company leaders to provide analytical insights.
* Attended multiple weekly meetingswith team leads and stakeholders to provide project status updates.
* Supported the overall UX of the Progressive Art Collection app on Android.

**DECCA RECRUITING LLC November 2020 – April 2023**

Recruiter

* Established recruiting requirements by studying organization plans and objectives and meeting with managers to discuss needs.
* Built applicant sources by researching and contacting community services, colleges, employment agencies, recruiters, media, and internet sites, providing organization information, opportunities, and benefits.
* Improved organization attractiveness by recommending new policies and practices, monitored job offers and compensation practices, and emphasizing benefits and perks.
* Attracted hundreds of applicants by placing job advertisements, contacting recruiters, and using newsgroups and job sites
* Determined applicant qualifications by interviewing applicants, analyzing responses, verifying references, and comparing qualifications to job requirements.

**EDUCATION:**

May 2023 MS - User Experience Design, KENT STATE UNIVERSITY

Relevant Coursework: Usability I & II, Researching User Experience I & II

May 2017 BS - Radio, Television, & Film**,** UNIVERSITY OF TEXAS AT AUSTIN

**SKILLSET:**

Research, Interviews, Observations, Moderated & Unmoderated Usability Studies, Qualitative and Quantitative Analysis, Journey & Workflow Mapping, Information Architecture Knowledge, Design Thinking, Strategic Design, Personas, Iterative Prototyping Wireframing, Concepting, Sketching Feature & Function, Planning & Prioritization

**TECHNICAL SKILLS:**

UserZoom, Optimal Workshop, UXPin, Camtasia, Mural, Canva, WordPress, Microsoft Office Suite